

Greater Kansas City School Counselor Association Governing Board

Meeting Minutes September 29, 2020

Opening

The regular meeting of the Greater Kansas City School Counselor Association Governing Board was called to order at 2:00 p.m. on September 29, 2020 via Zoom by Paige Schillig.

Present

President - Paige Schillig
President-Elect - Angie Sharp
Treasurer - Jill Krickbaum
Secretary - Cassie Hood
Professional Recognition - Cara Long
Membership - Jennifer Northcutt
Government Relations - Jennifer Grossman

Absent

Past President - Nate Zier
Public Relations/Communications (CoChair)- Tammy Bunch
Public Relations/Communications (CoChair)- Katy Read

Approval of Agenda

The agenda was unanimously approved as distributed.

Summary of Business

Budget. The treasury report was given by Jill Krickbaum. The GKSCA balance at the time of report was \$8556.54. Board approved the purchase of a Weebly website subscription for \$72.00.

Goals.

(1) increase member recruitment

Membership forms will be forwarded to district representatives to promote new members. Districts are encouraged to pay full membership.

(2) increase communication to members

Smore newsletter successful in communication. Smore allows data collection on the number of clicks. Welcome Tammy Bunch and Katy Read as co-chairs of public relations/communication!

(3) *increase relevance of GKSCA*

Continue to base PD on collection of data.

(4) *regional advocacy.*

MSCA Conference. The conference is still being planned to be held virtually. The board approved the decision to not hold a hospitality room this year due to virtual platform. 2020 MSCA Conference Project is still TBD. Once updated, the board will explore options on contributions to the project.

Professional Recognition. Cara Long will advertise future nominations in future email communication to all school counselors and administration.

Adjournment

Meeting was adjourned by Paige Schillig

Minutes submitted by: Cassie Hood