

Greater Kansas City School Counselor Association Governing Board

July 30, 2019

Opening

The regular meeting of the Greater Kansas City School Counselor Association Governing Board was called to order at 4:00 p.m. on July 30, at the Opera House Coffee and Emporium in Kansas City, MO by Nate Zier.

Present

President - Nate Zier

President-Elect - Paige Schillig

Treasurer - Jill Krickbaum

Membership - Jennifer Northcutt

Government Relations - Andy Schuerman

Public Relations/Communications - Angie Sharp

Professional Recognition - Cara Long

Secretary - Cassie Hood

Absent

Past President - Kandance Callwell

Membership - Jennifer Northcutt

Approval of Agenda

The agenda was unanimously approved as distributed.

Summary of Business

Welcome. Please welcome Cassie Hood as our newest governing board member. She is serving as Secretary.

Goals. Nate Zier proposed to keep the same goals as last year. Those are to (1) increase member recruitment, (2) increase communication to members, (3) increased relevance of GKSCA, and (4) regional advocacy. All goals were reviewed and approved by the governing board for 2019-2020.

Budget. The treasury report was given by Jill Krickbaum. The GKSCA balance at the time of report was \$6994.29. Board approved the purchase of table cloths for meetings, cost for promotional items (stress balls) and cost for welcome-back social event. Board also approved a gift card for Fall and Spring professional development speakers.

Timeline. Many dates have been set for the school year including dates, locations and times for Spring Professional Development and Fall Professional Development. A Spring professional recognition event is being planned. A welcome-back social event is planned for the month of September.

MSCA Conference. The board approved decision to continue hospitality room at the MSCA Conference.

MSCA Conference Annual Project. The 2019 MSCA Annual Project has been announced. The project will be benefiting the Ronald McDonald House. Updates will be coming soon as the governing board explores options on contributions to this project.

Membership Relations. The governing board is planning a September welcome-back social event at a central location such as River Market or the Plaza in Kansas City. MSCA now has colors assigned to regions and t-shirts will be available for purchase this year to be worn at the MSCA conference.

2019-2020 GKSCA members will receive a digital certificate to represent membership.

Government Relations. Andy Schuerman informed that he will be attending the Legislative Advisory Council meeting in Jefferson City on October 4. Please send any pressing issues to him prior to this date. Weekly updates will be provided once the General Assembly begins in January.

Professional Recognition. Cara Long reported that advertisement for professional recognition will start at the Fall Meeting. An assessment will be sent out in the welcome back email to determine the type of awards banquet such as a banquet dinner or breakfast option.

Public Relations/Communications. Thank you to Angie Sharp for updating GKSCA website with current board members. The upcoming welcome-back social event will be posted on the website, Twitter and Facebook accounts. Looking at possibly creating an Instagram account. As new members join GKSCA, Angie will inquire if the new members have Facebook and invite them to join GKSCA Facebook page.

Adjournment

Meeting was adjourned by Nate Zier.

Minutes submitted by: Cassie Hood